Interviewer: Jon Lieblich

Interview with Vladimir Bojic on Sunday, November 20, 2016

1. **Tell me about your social media habits**

I used to post a lot on some sites but the past couple of years I almost never do anymore. I still go and read updates but anything I used to post I’ll usually send on Snapchat or something now.

1. **Which social media sites/apps do you prefer and why?**

Snapchat is most frequent for communication. It’s just so easy and fast to send something and I can choose who I want to send it to just as easily. The filters are also a big difference compared to other mediums.

1. **How many social media sites/apps do you use?**

I never really got into Twitter, but I use Facebook, Reddit, Instagram is used less since I started using Snapchat.

1. **Which social media features do you use most and why?**

On snapchat I use pretty much everything that isn’t the normal messages. All of my conversations are through other things like text, GroupMe, and Facebook. Other than that, I just browse.

1. **How interested are you in trending social media topics and why?**

If I find it interesting, I’ll read it. Whether an article or anything is trending won’t impact my likelihood to give it more/less attention.

1. **Is there an aspect of social media that you dislike?**

Social media isn’t social. Everyone interacts through apps and websites, which causes them to be more concerned about getting their posts liked than having meaningful interactions. I view this as a necessary evil because I can’t see any way to get rid of this without hurting the way it works overall.

1. **Is social media your primary source for news?**

Yes. I get 85+% from Reddit and the other 15 comes from watching news on TV.

1. **Why did you choose to join social media?**

It’s fun to use and all of my friends/family are on it.

1. **Can you summarize for me, what social media means to you?**

For the most part, it’s a form of entertainment to me.

1. **If you could change social media in one way – big or small – what would that change be and why?**

I would get rid of the messenger on Snapchat because it isn’t useful in any way to me.